

Creating a United Launch Ecosystem for Scalable Planning & Automated Reporting

The client is a biopharmaceutical company who was looking to focus on leading the centralization of their launch, regulatory, and program plans. The client struggled with managing program information through disparate systems (PowerPoint slides, Excel, Smartsheet, etc.), resulting in manual, time-intensive tracking that was highly susceptible to errors, particularly when milestones changed. Limited visibility into task-level progress forced project managers to rely solely on team-reported updates, making it difficult to clearly understand contributions across teams and provide stakeholders with meaningful insight. Additionally, inconsistent risk management practices across functions further weakened oversight and hindered overall program alignment.

As a result, the client was looking for a unified system for efficient tracking and reporting, so they engaged Clarkston's experts to help.

The engagement required extensive cross-functional collaboration across Program Management, Regulatory Affairs, Commercial, and IT teams. The Clarkston team and SMEs aggregated distinct planning pieces, standardized content, and automated reporting dashboards to improve visibility and alignment. We led and facilitated three core workshops focused on initial requirements gathering, plan standardization, and reporting and dashboard automation. This engagement resulted in a scalable planning toolset, enabling the client to more efficiently manage the program and launch activities.

Life Sciences Case Study

PROJECT OVERVIEW

INDUSTRY



Life Sciences

PRODUCTS AND SERVICES



Pharmaceutical Drugs

PRIMARY OBJECTIVES

- Convert program, regulatory, and launch plans into streamlined project plan and RAID log templates
- Standardize program management template for future programs
- Automate flexible, multi-view dashboards for operational team management and executive communication
- Enable auto-generation of PowerPoint views via Smartsheet integration with Office Timeline

RESOLUTION

- Led initial requirement gathering to understand current state and pain points/gaps
- Converted existing plans into scalable, structured, and standardized formats
- Conducted standardization workshops to ensure unified templates for various functional areas
- Created automated dashboards for executive leadership reporting

KEY BENEFITS

- Harmonized multiple reports and dashboards
- Simplified and automated data collection and gathering
- Minimized manual effort required to determine discrepancies and misalignments
- Developed a consistent approach to managing and tracking projects
- Standardized how information is collected, viewed, and shared with leadership



KPIs

- Generated 4 program plans
- Aggregated historical context in 4 program RAID logs
- Developed 8 operational and leadership views

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