

Managing a CPG Supply Chain Planning Solution Integration

A global consumer products company acquired a sustainable food industry leader in a strategic move to reshape its portfolio and deliver higher and more sustainable growth in fast-growing segments. The acquisition required transformative change within the overall organization, most impactfully within supply chain processes and technology.

Building upon the successes of previous work for this client, Clarkston Consulting was engaged as a trusted partner to support the integration of the supply chain planning solution, as well as redefine the planning operating model for the newly established combined entity. Clarkston managed the supply chain planning solution integration, inclusive of requirements gathering, technical and functional design, master data alignment, validation strategy and execution support, and training & change management.

The Clarkston team facilitated supply chain planning process discussions with the acquired and parent company to ensure a seamless integration - not just technically but that the two companies were aligned in ways of work surrounding the planning solution - in support of the overall post-merger integration.

Consumer Products Case Study

PROJECT OVERVIEW

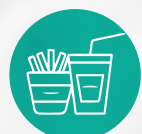


INDUSTRY:



Food & Beverage

PRODUCTS AND SERVICES:



Beverage and Snack Foods

PRIMARY OBJECTIVES:

- Integrate the acquired company into the parent company’s supply chain planning solution
- Achieve master data alignment between legacy systems and new planning solution
- Ensure enabling supply chain planning reports & dashboards are available and validated
- Bridge gaps in ways of work to ensure a harmonized supply chain planning organization
- Achieve successful end user adoption of the new supply chain planning solution through a robust training & change management program and cutover support

RESOLUTION:

- Managed the integration of the legacy supply chain planning solution into the parent company’s planning solution
- Facilitated cross-functional alignment surrounding ways of work between parent company and acquired company’s supply chain planning team and cross-functional partners, including Sales & Marketing, Manufacturing, Quality, and Logistics teams
- Developed process maps and decision documentation to reflect the alignment in ways of work and future state supply chain planning processes
- Supported data validation and user acceptance testing of the supply chain planning solution
- Developed solution and process training materials for the supply chain planning team
- Managed training and change management activities to support a successful planning solution and process integration of the combined entity

KEY BENEFITS:

- Integrated supply chain planning solution following a post-merger integration
- Full end-user adoption of the new supply chain planning solution and processes in the integrated organization

KPIs

- Developed 25+ detailed supply chain planning process maps and training documentation to transition planners from prior state to future state

