

SAP Assessment and Roadmap for a Global Food Company

A large consumer products food company valued at over \$1 billion was facing significant challenges across the business associated with the knowledge and use of their ERP system. Over the years, their processes and organization had evolved, while their current system had not; this, coupled with knowledge turnover, lack of documentation, and state of data, had diminished the value received from their investment in SAP more than 15 years ago.

The client's growth was limited by a complicated system landscape and heavy reliance on manual processes to manage their business. Looking for a shift from reactionary, tedious work to strategic decision-making, the client engaged Clarkston Consulting.

Clarkston's SAP experts assessed their key processes and SAP setup to define a future state with a simplified landscape and standardized processes that leveraged industry best practices and enabled future growth.

Consumer Products Case Study

PROJECT OVERVIEW



INDUSTRY:



Consumer Products

PRODUCTS AND SERVICES:



Food & Beverage

PRIMARY OBJECTIVES:

- Assess the current application landscape and understand the business processes for which they're leveraged via business interviews
- Employ understanding of SAP S/4HANA to develop a recommendation for a simplified future state application landscape where SAP is integrated for best use
- Deliver key recommendations for each functional area of the business to streamline business processes and ensure the recommended systems communicate efficiently with each other
- Assist the company in setting and prioritizing a short-term and long-term transformation strategy, including identification of quick-wins and phase implementation roadmap

RESOLUTION:

To drive toward their desired future state, Clarkston Consulting collaborated with the client to:

- Assess the current application landscape for both SAP and non-SAP systems to identify challenges and opportunities
- Conduct assessment interviews with 115+ business members to best understand current business process and the extent to which technology was being leveraged
- Identify and organize 120+ challenges into distinct categories to document a prioritized list of recommendations and quick wins to simplify the application landscape and reduce the total cost of ownership
- Design a high-level solution landscape to address current challenges and future strategic direction

KEY BENEFITS:

Clarkston's recommendations and roadmap will help the client achieve and sustain key benefits, including:

- Simplified system architecture with SAP serving as the single source of truth
- Crucial reduction of manual operations by automating processes as part of future SAP design, enabling employees to act proactively and strategically
- Company-wide data strategy to effectively integrate and maintain data in SAP for real-time reporting and analytics
- End-to-end product visibility from inception to order payment
- Improved organizational efficiencies through a more effective organization structure and processes amplified by systems integration

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