Consumer Products Case Study PROJECT OVERVIEW



Enterprise IT Strategy for a Manufacturing Company

Founded over 150 years ago, the client develops and produces high performance materials and engineered solutions for a wide range of aerospace, energy, industrial, semiconductor, and life sciences industry leaders. The organization has set future targets and wishes to jumpstart development and optimization across their business units. The IT organization is evolving and wants to better position themselves for growth, optimization, and support of company goals.

Clarkston Consulting collaborated with the client to collect IT inventory, assess present and future needs within the company, and build a strategy to achieve future goals.

Since there are many applications in use, it was critical to understand each system's role and impact on the development of an Enterprise IT Strategy.

Consumer Products Case Study

PROJECT OVERVIEW

Consignment Agreet



PRODUCTS AND SERVICES:



Innovates and manufactures seals, thermoplastics, and thermoplastic composites

PRIMARY OBJECTIVES:

- Detailed business processes, data structures, and best practices across departments
- Modernized data architecture and system integrations
- Developed a future Enterprise IT Strategy to meet the organization's goals
- Streamlined IT landscape to meet business requirements

RESOLUTION:

- Developed an ERP Value Proposition addressing landscape reduction, new native capabilities, and portfolio reduction
- Defined current and future business processes based on proposed value proposition
- Prepared a project roadmap to focus on achieving harmonization and efficiencies among the business units
- Analyzed relationships between applications and reduced complexities for future IT landscape
- Designed a target architecture to leverage self-service data reporting

KEY BENEFITS:

- Developed a consistent message through synchronization of business processes and reporting
- Reduced IT complexity by standardizing the system landscape
- Optimized current applications capabilities to address pain points within business units
- Identified cost savings by addressing pain points and unlocking current capabilities to resolve issues
- Established a plan for the retirement of aging and unsupported platforms
- Created consistency across business units by addressing system requirements and selection criteria

CLARKSTON CONSULTING

Developed an IT strategy that will support future business growth

Created an approach addressing how to grow data analytics within the organization

Documentation of current and future IT landscape

"In past roles, I have partnered with
Clarkston on projects with various scope
and various complexities. In my new role
when presented with the challenge to
create a Digital Strategy, I knew I needed
a partner that I could trust to bring
professional expert level SAP, business
process, data and technology consultants
that are patient and flexible. This team
dissected our current state and built a
vision for our future state that is realistic,
achievable and will truly help our
company digitally transform. I knew the
Clarkston team wouldn't disappoint!"

- DIRECTOR, INFORMATION SYSTEMS



