

Data Governance Initiative for a Food Manufacturer

The client is a family-owned food manufacturer with over 70 years' experience in the industry. The organization is evolving and undergoing a digital transformation to support the growing needs of the business. As the company continues to grow, the emphasis on governing organizational data assets and managing the value of their assets has increased.

As the company expanded and matured in their technology landscape, the client identified the opportunity for improvement within their digital transformation journey. Without data standards, policies, and organization around data management, the client recognized this as a crucial gap to address, to become more effective and efficient using data and technology. As a result, the client engaged Clarkston to develop a data governance program to improve data maturity and business agility, while enhancing the business' understanding, usage, and management of data.

Consumer Products Case Study

PROJECT OVERVIEW

CLARKSTON
CONSULTING

INDUSTRY:



Bakery Product Manufacturing

PRODUCTS AND SERVICES:



Manufactures and sells
baked goods

PRIMARY OBJECTIVES:

- Identify and develop strategies to resolve data related issues and pain points
- Encourage a culture around data organization and management to ensure effective, clean, and consistent use of data.
- Educate stakeholders on data governance best practices

RESOLUTION:

- Created and administered a digital transformation survey to gain insights on the current state gaps, pain points, and strong suits, as well as identify data owners and stewards
- Interviewed key stakeholders to understand the root of data/digital issues, gather perspectives on data governance, and identify Data Governance Leadership and Steward team
- Conducted a Data Management Maturity Analysis to provide a current state assessment of data capabilities and highlight areas of improvement to reach data management goals
- Produced a comprehensive data governance baseline assessment, which included data architecture, organizational, and process recommendations
- Used interview, survey, and network mapping data to establish a Data Governance Council responsible for managing policies and processes around systems and assets as well as issue resolution and data driven projects
- Guided the Data Governance Council in developing a group charter, goals, roadmaps, and mitigation plans for addressing capability gaps
- Crafted a data education curriculum to train data owners, brokers, and consumers on data governance best practices

KEY BENEFITS:

- Formation of a formalized Data Governance body throughout the organization to focus on improving data quality and processes
- A clear organization process to identify, document, and resolve data related issues throughout the organization
- Increased visibility to all available systems, data sets, reports, and data owners within the organization
- Comprehensive data governance and data training curriculum help transition to a more data-centric organization



Education and promotion of data governance practices within the organization



Collaboration and alignment on data management, technology and business needs



Increase in data availability, security and quality



Build a sustainable culture around data which can adapt to changing business and technology environments

