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THE MOBILE TRANSFORMATION

Some of the greatest opportunities for wholesalers are in roles where traditional paper-based processes still exist today, specifically within operations. Mobile technologies offer wholesalers the flexibility and accessibility to data that was only previously accessible in the back office. However, mobility should not be adopted for the sake of mobility, but for the desire to transform existing processes.

Mobile technology facilitates faster decision-making and operational efficiency, offering decision makers real-time intelligence. However, implementing services that ensure the security and integrity of data beyond the corporate firewalls can be a major challenge. Wholesalers that thoroughly evaluate their technologies and processes will experience the greatest mobility benefits.



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