Supply Chain Diagnostic for Sustainable Companies

Supply Chain Diagnostic Goals & Benefits
Clarkston's Supply Chain Diagnostic understands a company’s people-planet-profit (PPP) position based on consumer desires and competitor activities. The diagnostic provides an analysis of a company’s supply chain position in the marketplace, and a blueprint on how to match or exceed competitor actions.

The Supply Chain Diagnostic helps companies to:

- Quantify potential savings, costs and risks;
- Benchmark performance against industry leaders;
- Identify sustainability inputs, outputs and value drivers;
- Prioritize opportunities based on business impact and magnitude of change;
- Provide tactical and value add business process redesign;
- Identify a roadmap with focuses on quick wins and integration with longer-term initiatives.

Approach
The Supply Chain Diagnostic is a rapid and flexible assessment that engages leaders from across the supply chain to understand interactions and activities of each department. Its 200+ questions cover all supply chain management processes, sustainability metrics and IT enablement. It measures frequency of leading practices based on Clarkston’s client experience and industry benchmarks. Typical participants include supply chain leadership, planning, master scheduling, sales, marketing, product line management, finance, customer service and production.

People, Planet, Profit Defined
People, Planet, Profit, also referred to as “Triple Bottom Line,” is a corporate operating philosophy that embraces all affected constituents of a business—stockholders, employees, suppliers, customers, consumers and the community. Companies that employ this philosophy focus on corporate performance, environmental impacts and the social impact of their business operations.

Methodology & Tools
Clarkston’s Supply Chain Diagnostic methodology is broken into 3 phases: Data Gathering, Sustainable Supply Chain Maturity & Gap Analysis with ROI Modeling, and Implementation Roadmap. Clarkston uses a number of tools during each of the phases to standardize and expedite the process.
Keurig Realizes Supply Chain Benefits

Keurig combines their sustainability and innovation efforts to deliver improved business results, many of which are supply chain related. Through their continual assessment and implementation of supply chain improvements, they tout measurable results including:

• 83% waste diverted from US landfills
• 23% more K-Cup packs fit on each truck shipped between their plants and distribution centers by reconfiguring pallets for efficiency
• 16% less North American manufacturing injury severity rate
• 5.8M more pounds of Fair Trade coffee purchased than in previous year

Clarkston’s Value

With over 20 years of experience in the Consumer Products industry, Clarkston leverages operational excellence and supply chain expertise to help companies realize the value of sustainability. Across the entire supply chain, Clarkston has helped many leading Consumer Products companies design and implement functional strategies focusing on process design, technology implementation/integration and organizational alignment. Clarkston’s clients represent all facets of the sustainability spectrum, allowing us to effectively customize the Supply Chain Diagnostic to the unique goals of your Consumer Products company.

Clarkston Consulting is a different kind of management and technology consulting firm. We deliver a unique experience for market leaders within the Consumer Products and Life Sciences industries. Considering professionalism, expertise, and value as prerequisites, we take service a step further through our unyielding commitment to the success of people as individuals, both our clients and our employees. By combining integrity, adaptability, and a whatever-it-takes attitude, we have achieved an extremely high rate of referral and repeat business and a 10-year average client satisfaction rate of 97%.

For more information on Clarkston’s Sustainability Supply Chain Diagnostic, contact Kyle Montgomery, kmontgomery@clarkstonconsulting.com